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BIG CINE EXPO

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THEATREWORLD
PREMIER MAGAZINE ON GLOBAL CINEMA THEATRE & MULTIPLEX TECHNOLOGY BY NETWORK208

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7th EDITION OF INTERNATIONAL
TRADE SHOW & CONVENTION

- MULTIPLEX • SINGLE-SCREEN
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PRESENTS
BIG CINE EXPO

27-28 AUGUST 2024

BOMBAY EXHIBITION CENTER
(NESCO), MUMBAI, INDIA

www.bigcineexpo.com

WORLD'S SECOND LARGEST EXPO FOR
CINEMA EXHIBITION IN TERMS OF **FOOTFALLS***

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ASIA'S PREMIER CINEMA SHOWCASE



BIG CINE EXPO

27-28 AUGUST 2024 BOMBAY EXHIBITION CENTER (NESCO), MUMBAI, INDIA

With 23 years of industry experience and a deep understanding of the market, TheatreWorld announced its inaugural expo to the cinema exhibition community in Chennai in 2016.

After six consecutive successful years, the upcoming year is poised for a grand return with the 7th edition of the International Trade Show & Convention, **Big Cine Expo 2024**. The event is scheduled to take place at the Bombay Exhibition Center (NESCO) in Mumbai, India, on 27-28 August, 2024.

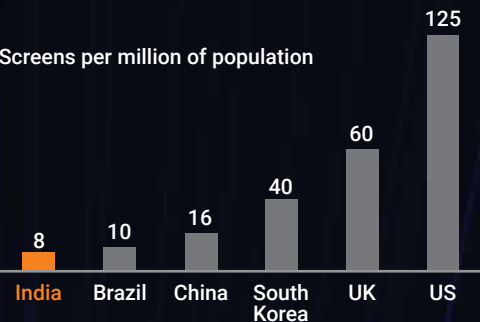
Elevating its grandeur with each iteration, this event serves as an International Trade Show & Convention for Multiplexes, Single-Screens, and Malls in India. It proudly holds the title of the **WORLD'S SECOND-LARGEST EXPO** and stands as Asia's most popular corporate gala for cinema exhibition, attracting the highest number of footfalls each passing year.

Big Cine Expo 2024 is set to surpass previous records with a two-day event featuring various interactive and value-added platforms for Theatre Owners, Distributors, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders, and the user community of Single-Screens, Multiplexes, Malls, and Theatrical distribution in Asia and India.

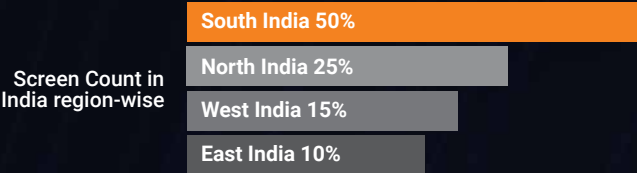
POTENTIAL GROWTH IN INDIA

Revenues	2019	2020	2021	2022	2023E	2025E
Domestic theatricals	115	25	39	105	118	136
In-cinema advertising	8	2	1	5	7	9

INR billion (Gross of taxes) | EY analysis | E - Estimated



Screen count in	India	USA	China
2016	9,481	40,604	41,179
2017	9,530	40,246	50,776
2018	10,451	40,837	60,079
2022	9,382	39,007	82,248



- The Indian film industry is second only to Hollywood in size.
- India produced the highest number of movies globally in 2018 (1776), 2019 (1833) and 2022 (1623).
- With 70% of India's total cinemas in South India, it also produces 82% of the country's total movies.
- Despite the growing popularity of OTT subscriptions, 2019 still witnessed the best-ever revenues and footfalls in theaters. Despite restrictions, over 750 films were released during the year, compared to just 441 releases in 2020. Today, theatrical revenue surpasses OTT revenue for the cinema industry.
- India boasts a massive movie industry size with an estimated 10,000 screens.
- As of March 2022, India has 5031 D-Cinema and 4369 E-Cinema screens.
- Mumbai is the main destination for buyers across India for cinema exhibition equipments.
- Bombay Exhibition Center is one among India's best state-of-the-art infrastructure to showcase products & business.
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of cinema exhibition.

(*As per EY-FICCI Report)



Immense Potential for Cinema Exhibition

There are just 7 screens per million people in India, unlike in the US, where there are 125 screens per million people.

VISITOR PROFILE

- Cinema Theatre Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers
- Theatre Managers
- Architects
- Concession Suppliers
- F & B Operators
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

EXHIBITOR PROFILE

- Screens
- 3D System
- 3D Glasses
- 4D System
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Security System
- Amplifiers
- Processors
- Servers
- Seating
- Lighting
- Signages
- TMS
- Acoustics
- Carpets
- Concession
- In-Theatre Dining
- Box-office
- Lamps
- Architecture
- Amusement
- Gaming
- Ticketing
- Kiosks
- Mobile Payment
- Cinema Interiors
- Popcorn
- Merchandise
- HVAC
- Real Estate
- Cables
- Franchising
- Cinema Automation
- Immersive Seating



TRADESHOW



PRODUCT LAUNCH



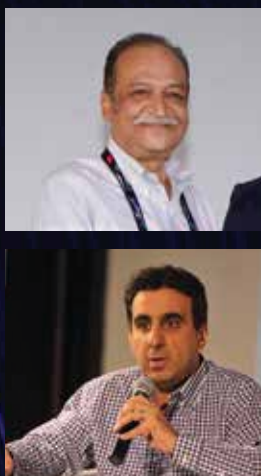
CINEMA TOURS



SEMINAR & PANEL DISCUSSIONS



AWARDS



HAPPY HOURS



FOOD FESTIVAL



STUDIO PRESENTATIONS



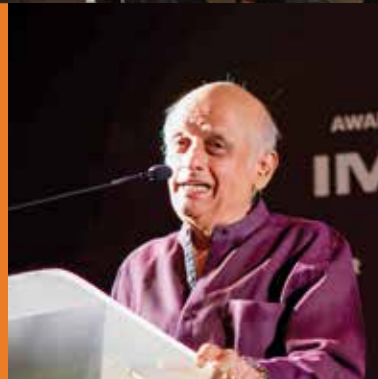
THE WORLD'S SECOND-LARGEST EXPO FOR CINEMA EXHIBITION



No. 1
Expo in Asia
for Cinema
Exhibition
community



90%
Delegates
are decision
makers and
direct buyers



4,800
Unique footfalls
for 2-days



XXL
Bigger show
than the
previous years



100%
Cinema
Exhibition
Industry
focus



6,600
Total footfalls
for 2-days
(4,100+2,500)

